



# Leave a lasting legacy for the future of Israel



Remember the ZF in your will - together we can ensure that Israel has a voice in the UK



## **You can make a lasting difference to the next generation**

We do not believe in leaving the future to chance. The Zionist Federation for Great Britain and Ireland (ZF) impacts on the lives of thousands of people in the UK, Europe and Israel, and we need to ensure that the next generation will be inspired and knowledgeable enough to stand up for Israel.

Become a ZF Legacy Partner to help educate UK school children and students to become advocacy leaders on their campuses and in their communities. Making a bequest during your lifetime to leave a legacy to the ZF will help secure the future existence of the State of Israel.

## **Your legacy will support the future of the ZF and the future of Israel**

- The ZF will continue to grow. We currently reach over 50,000 people in the UK each year through more than 200 events
- The ZF speaks up for Israel and ensures that Israel has a strong voice in the UK
- At the ZF, we train 700 people each year in public speaking, debating skills, lobbying and writing skills
- We are committed to running outreach programmes in UK schools and universities, training students to campaign for Israel
- The ZF engages with politicians across the spectrum on issues affecting Israel and the Middle East
- The ZF builds relationships with a wide variety of communities and organisations for open and constructive dialogue

Your legacy could and would enable us to develop our activities further and ensure that we are able to represent a fair and unbiased view of Israel to a diverse UK audience, within the Jewish and non-Jewish communities.

## **How your legacy will help**

Your legacy can be left to the ZF to use for projects and activities at its discretion, to fund the most urgent needs of the organisation. Alternatively you can specify a specific programme or area that you wish to support. Here are some examples of projects your gift could fund:

### **ZF Training**

Each year the ZF provides skills training for over 500 of our activists. These activists join our growing network. They receive weekly campaign updates and are the first to act on our behalf. We also ensure that they are invited to regular high level briefings throughout the year.

### **ZF Students Programme**

Informing and educating students on Israel. The ZF provides training, flyers and other resource and tools to enable students to stand up for Israel, reaching 3,000 students each year.

### **ZF Young Leadership Programme**

An elite next generation programme for young adults who are active, or wish to become active, in leading Israel advocacy.

### **ZF Campaigns and Media**

The ZF monitors the press and consistently challenges anti-Israel statements. When the need arises the ZF is always the first organisation to set up demonstrations or pro-Israel rallies. The ZF also engages in media campaigns and digital advocacy for Israel, as well as engaging with parliamentarians and representatives.

### **ZF Speaker Tours**

The ZF brings experts from Israel to speak in front of both friendly and hostile audiences in a variety of settings, reaching 4,000 people annually around the UK.

## Our promise



The ZF continues to create new platforms and experiences for the UK to come closer to Israel. We have been promoting the close and eternal bond between the UK and Israel since 1899 and will do so long into the future. Your legacy will help to ensure we are able to do that. With your commitment, we will be able to go on to do bigger and better things, for our children, grand children, great grandchildren and many generations to come. It is so important in these times that Israel has a friend here in the UK. With your commitment and ours, together we can ensure that this remains the case.

## Contact us

If you require any further information regarding a bequest to the ZF or you would like to discuss any aspects of your legacy, please contact Amit Fraser, Director of Fundraising, on 020 8202 0202 or email [amit@zfuk.org](mailto:amit@zfuk.org)

The ZF is the UK's leading Israel advocacy organisation, educating and empowering people to promote a better understanding of Israel by highlighting Israel's positives and countering false and unfair criticisms.



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