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Welcome to our Yom Haatzmaut celebration, our annual opportunity to come together for Israel's birthday, and welcome also to our inaugural issue of "I love Israel" magazine, published especially for this occasion.

As the Director of the ZF, I'm constantly reminded of how much easier Israel makes our job. The ZF is the UK's leading Israel advocacy organisation countering false and unfair criticisms of Israel and educating and empowering people to promote a better understanding of the country by highlighting Israel's positives – and in this issue, we'll be showing how we open the eyes of hundreds of students with scientific breakthroughs.

Of course, when it comes to changing people's minds, nothing can compare to visiting the country itself. Herzl himself coined the phrase 'The New Old Land,' and today Israel has become a major tourist magnet with that mixture of religious heritage and cutting-edge attractions. You'll have the chance later on to find out how our ZF trips offer you the opportunity to see some of the sights that aren't available to the average visitor.

Despite all that is good about Israel, we can't ever forget about those who seek to do her harm, by promoting lies about the only Jewish country in the world and the only liberal democracy in the Middle East. To counter our enemies, we empower our activists to act on Israel's behalf, including attending our annual Lobby Day. This year's subject was the misuse of our taxpayer's money by the PA, which pays grotesque salaries to murderers convicted of terrorism. Details of both are also in this issue.

Last but by no means least, an extra special thank you to everyone involved in the line-up for tonight's event. We are extremely fortunate to have the legendary Dudu Fisher, who has performed in front of Popes, Presidents and Queens, and Kathleen Reiter, winner of the Israel TV show 'The Voice.' Alongside Dafna Rabinowitch, Moriel Amiram, and the Shabbaton Choir, we're also delighted to welcome back Claire Lomas. Claire's story of triumph over adversity (with a little help from Israeli tech!) is so famous and inspirational that it was even referenced in David Cameron's recent Knesset speech.

So sit back, relax, and enjoy the entertainment for tonight. We wouldn't be here if it wasn't for the miracle of Israel – and we wouldn't be here if it wasn't for all your support.

Alan Aziz
ZF Director



I ♥ ISRAEL

ISSUE 1 • MAY 2014



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Special Guests for a Very Special Celebration

Dudu Fisher

Back to perform for the ZF by popular demand, Dudu Fisher is known throughout the world for his stirring performance as Jean Valjean in the hit show 'Les Miserables'.



He was only 22 when he was invited to become the Cantor at the Great Synagogue in Tel Aviv which enabled him to travel throughout the world bringing traditional Hassidic, Yiddish and Cantorial music to new audiences. He happened to see a performance of 'Les Miserables' during a trip to London - it was an event that changed his life. When word was released of the shows forthcoming production in Hebrew, Dudu knew he just had to audition. The fact that he had absolutely no experience of working in the theatre did not deter him for a moment and in true Broadway musical fashion, the British director in Israel chose him for the lead role and the rest is history.

In 1988 he was invited to appear at the Royal Variety Performance in front of The Queen, in a special version of 'Les Mis' featuring artists from the many productions around the world and from there he was invited by the show's Producer Cameron Mackintosh to reprise his role of Jean Valjean on Broadway and London's West End. He was the first Israeli artist allowed to sing in the Soviet Union, in the days before Perestroika

and his concerts there were attended by thousands of Jews thirsting for Jewish Culture, one particular moving concert took place in his father's hometown of Dubnow in the Ukraine.

Dudu Fisher has recorded over 20 albums and spends most of the year travelling around the globe bringing joy to millions of people.

Kathleen Reiter

Montreal born singer, Kathleen Reiter had only lived in Tel Aviv a few days when she strode onto the stage of Israel's The Voice. She had the judges leaping from their seats and clamouring for the chance to coach the 23-year-old, who had decided to "make Aliyah," to the Jewish homeland. Kathleen went with her gut and chose to work with Israeli pop star and Judge, Sarit Hadad. Kathleen was the only contestant to sing in English, French and Hebrew - proving a versatility that set her apart. When asked how a Canadian made it onto The Voice Israel she replied "I would spend every summer in Israel and decided on my last trip to stay. It was around that time that I found out about the auditions and it seemed like fate so I just had to enter the competition" She was crowned victor of the first season - a win that has propelled the trilingual pop power-house to national stardom. This is the first time that Kathleen is performing in the UK.



Shabbaton Choir

Since 1991, the Shabbaton Choir's innovative choral sound has been heard in synagogue services and concerts throughout the world. Over the past decade, the Choir has sung their way through eight emotional and unforgettable "Solidarity Through Song" missions to Israel. These missions have reached out in song to those in hospitals, schools, children's homes, centres for the mentally and physically disabled and to those affected by terrorist and rocket attacks.

In 2008, the Choir recorded Musical Director Stephen Levey's world famous anthem Oseh Shalom, which has now received more than 2 million hits on YouTube.

www.facebook.com/shabbatonchoir



Dana Rabinowitz

Dana Rabinowitz is 15 years old and lives in Moshav Sde Nitzan. She has been studying singing and guitar playing for four years now. Dana is a very active member of the youth musical scene in Eshkol, and performs there regularly.

Moriel Amiram

Moriel Amiram is 16 years old and lives in Ofakim. He started playing guitar at the end of primary school in the local music conservatoire. In just a few years, he has managed to become a prolific composer, a very adequate guitarist and a leader of "Graffiti", the biggest youth band in Ofakim. Both are from the Bikurim Music Village in the Negev.

Claire Lomas

Following a horse-riding accident that resulted in severe spinal injuries, Claire Lomas became the first paraplegic to walk a marathon with a robotic suit. Completing the 26 mile course over 17 days, Claire was spurred on by the hundreds of well-wishers who came out to support her incredible achievement. Her inspirational story led her to be invited to light the Olympic Cauldron in Trafalgar Square, alongside David Cameron and Boris Johnson. The Israeli 'Re-walk' suit has played an important role in Claire's continuing journey to walk again.



Healing the World, One Invention at a Time

Every year, the ZF takes top Israeli scientists across the country to present their latest innovations to students. While Israel's reputation for high-tech developments has seen it branded as the 'Start-Up Nation,' the emphasis of our Science Week is on medical advances and how these advances help save lives across the world.



This year the ZF was privileged to host Professor Tzipora Falik-Zaccai, Oren Cohen and Rebecca Khalandovsky, talking about a range of groundbreaking research areas. Ms Khalandovsky, for example, discussed how tissue engineering could be used to grow new pancreatic cells that would combat diabetes. Mr Cohen addressed a radical new weapon against Alzheimer's Disease: an electrical charge to the brain. And Professor Falik-Zaccai gave presentations on treating the genetic disorders that tend to disproportionately affect Arab families in the north of Israel, a community that she has worked extensively with on this matter.

The ZF were also able to host Anton Alexander LLB, a researcher in malaria eradication, who is using Israel's direct experience in this area to help find solutions to this global problem.

The speakers were taken across the country, speaking in front of hundreds of people in four

different towns. The tour included community and campus events in Birmingham, Manchester and Leeds, to both Jewish and non-Jewish audiences. The week came to a triumphant conclusion in London, with both appearances at Imperial College for students and a special event for schoolchildren that saw 700 enraptured youngsters brought along for a science-filled day out.

Our tours successfully showcase all that is best about Israel. Hundreds of people from around the UK, many of whom would normally only know about the country from what they see or hear in the media, are suddenly exposed to the reality: that by fulfilling the Jewish principle of Tikkun Olam, Israel is helping to heal the world every single day.



Our Top Five Favourite Israeli Inventions

The USB flash drive

Like vinyl records and tape cassettes, floppy disks are one of those technological advances that seem to have been consigned to the rubbish bin of history and the Israeli-invented USB flash drive is one of the main reasons why. These remarkable devices have the capacity to easily and safely transfer and store large amounts of data and unlike its competitors, are small enough to be attached to a keyring. How on earth did we ever do without them? With USB drives becoming more advanced all the time, we can't see the floppy disk making a vinyl-style comeback anytime soon.



Seeing Aid for the Blind

It can't quite let the blind see, but this incredible device from OrCam can do maybe the best next thing: it can read to them. A small camera that clips onto a pair of glasses, the 'seeing aid' uses algorithms to work out what the wearer is looking at, analyses the text and then repeats it through a tiny speaker into their ear. Possibly the most significant advance in helping the visually-impaired interact with the world around them since the guide dog, they bring a whole new meaning to the phrase 'reading glasses.'



The Pill Cam

This is definitely one of those inventions that makes you slap your forehead for not coming up with it yourself. For as long as anyone can remember, medical science has had to balance the conflicting desires of doctors who wish to fully investigate what is wrong with someone and

patients who (understandably) are not overly keen on having someone poke around inside them. Cue the Pill Cam, which is a tiny pill-sized camera (hence the name) which can be swallowed, producing a series of high quality photographs as it takes a 'Fantastic Voyage' through you. Just don't share them on Facebook!



Waze

Emblematic of Israel's position as the 'Start-Up Nation,' Waze is an app that provides real-time updates on traffic. Harnessing the power of social media, users can instantly find out about any issues that might affect their journey. In 2013 Waze was bought by Google for a reported 1.3 billion dollars, highlighting to the world that even the biggest companies in the world might have to take 'if you can't beat them, join them' approach to Israeli developments.



The Cherry Tomato

Last but not least, the humble cherry tomato. Developed due to a need to maximise water usage in a hot climate, (and not because the "pineapple apple" didn't make the cut) these sweet little guys can now be found in supermarkets across the world. We're not sure exactly how many you need to make up one of your five a day, but at the very least if you add them to your salad you're guaranteed to make any BDS supporters see red. They might be small, but they're still super-advanced and full of flavour... just like Israel!



Join us for a trip of a lifetime

There's no better way to fall in love with Israel than by visiting it and over the last few years the country has emerged as a major new tourist destination. But what if you had the chance to take a unique tour of sites that aren't available to the ordinary visitor – a unique tour that might change the way you see Israel forever?

The ZF organises several of these trips to Israel every year, drawing on our years of experience and unparalleled connections to showcase some of the most interesting and surprising parts of this fascinating country.

Some of our recent highlights include the opportunity to see the real stories behind the headlines. For example, earlier this year Sodastream was all over the news when Scarlett Johansson's endorsement of the company led to a very public fallout with Oxfam, who claimed that it harmed peace. Why not see the Sodastream factory for yourself, and meet the ordinary Israelis and Palestinians who work together every day?



Similarly, the firing of rockets from Gaza means that the 'Iron Dome' missile defence system has become one of Israel's most famous inventions. Dr Danny Gold, the man who developed this ingenious system, is just one of the many experts who have spoken to our groups, providing personal insights on some of the biggest issues in the region.

Our trips don't just show you fresh perspectives on stories you might already know, but also reveal sides of Israel that don't make it into the media. No-one can fail to be moved when witnessing first-hand the good work done by Save A Child's Heart, the pioneering charity that brings children from across the globe to Wolfson Hospital to be treated by world-leading surgeons. While these eye-opening experiences are certainly educational, the most important factor is just how fun they are.



With several more visits planned for this year and a constantly updated list of attractions, consider booking a place with us - and guaranteeing yourself a trip of a lifetime.



Lobbying the Government to Defend What's Right

The ZF works hard to combat anti-Israel bias wherever it pops up, empowering our activists with the skills and knowledge to make a stand for what they believe in. One of the key examples of this is our annual lobby day, run in conjunction with Christian Friends of Israel, where we jointly bring hundreds of our supporters to the Houses of Parliament.

The lobby day is always an important focus of our campaigning work, but this year there was a distinct sense of urgency about the day. As per usual, we started proceedings with our morning briefing, in which our guest speakers inform the audience about key issues and the best way to raise their concerns with their MPs. This time round, however, the subject matter was particularly explosive: the funding of salaries for Palestinian terrorists with taxpayer's money.

To fully brief our audience members, we had flown over the award-winning American journalist, Edwin Black. Black had recently published "Financing the Flames," an exposé of how international aid fuels the Israeli-Palestinian conflict and the ZF had brought him over exclusively to share his findings. There was a growing sense of anger as Black eloquently and passionately explained how the Palestinian Authority was spending millions of pounds every single month on generous wages to those convicted of terrorism charges - all supported by donor money from our government.

Now both outraged and armed with the facts, our activists made their way over to the House of Commons to meet directly with their representatives. Completely packing out one of the largest and most prestigious committee rooms in the historic building, our supporters then spent the afternoon meeting with their local MPs, discussing their concerns about the safety and treatment of the Jewish state. There were many positive meetings,

with several MPs expressing shock over the abuse of aid money and promising to follow it up with the relevant department.

During the period, the remaining supporters were addressed by a range of politicians from all the major parties. Despite their different backgrounds, all of the speakers stressed their common support for Israel and how they all worked together to defend her in Parliament. Several speakers raised the issue of how important it was for everyone to contribute to this defense, citing the unfair portrayals in the media and the growing virulence of the BDS movement.

The Lobby Day is one of the biggest and most important days in our calendar. It reminds our supporters of their right to directly meet with their elected representative and speak freely about their concerns, and our longstanding partnership with Christian Friends of Israel enables us to effectively double our impact. Not only does the day give us the opportunity to remind MPs how strong the support for Israel is amongst the general public, but it also gives our advocates a chance to see how strong that support is in Parliament as well.



Sign the Petition to Stop Salaries for Terrorists

The UK currently gives £33 million directly in aid to the PA, with the well-intentioned belief that assisting in state-building and alleviating poverty will foster a climate conducive to achieving a peaceful resolution to the Israeli-Palestinian conflict. However, in reality the Palestinian Authority (PA) spends millions of dollars in ways that directly contravene these aims.

Perhaps the most obvious and harmful example of this is the fact that the PA financially rewards the killing of Israelis, since it is legally obligated to pay a salary to any Palestinian convicted of terrorism offenses against Israel - including murder. The longer the sentence, the higher the salary, with those convicted of the worst crimes earning £2000 a month. The wages Palestinians can earn from committing acts of violence are much higher than the average salary, which is a clear incentive for terrorism.

The PA spends around 5 per cent of its monthly budget in this way, with 40 per cent of its budget coming from international aid. At times of economic shortfall, these terrorist salaries are its number one priority. Not only is the PA completely open to this policy, but it openly mocks international donors who raise concerns about how their money is spent.

The ZF has launched an e-petition, calling on the Department for International Funding (DfID) to halt its funding to the PA, as a credible threat from international donors is the only way to persuade Mahmoud Abbas to give up this grotesque policy. If we can get enough signatures, Bob Blackman MP has agreed to sponsor a debate in the House of Commons on this vital issue:

"I strongly support this petition as evidence piles up that our taxpayer's money is being used to promote violence and hatred to Palestinians against Israelis, in particular and Jews, in general.

The position is very simple. Either the PA ceases promoting hatred, terrorism and murder against Israelis, or else UK and EU funding should be withdrawn. I have called on DfID to use their influence to require the PA to comply, or else for funding to cease. At present, DfID has not done either, although they do say that they work to encourage peace and reconciliation."



Our petition can be found at <http://epetitions.direct.gov.uk/petitions/61684>; or go to the e-petition website (<http://epetitions.direct.gov.uk/>) and type in "Palestinian" in the big search bar at the top of the screen. You should then see our petition: "Re-evaluate Direct Funding to the Palestinian Authority." Click on it and sign!

Once you've signed, please share the e-petition with as many people as you can! Email it to friends and family, spread it on Facebook and Twitter - every extra signature that we can get brings us closer to holding the Palestinian Authority to account. If you're a member of a community organisation, please ask them to promote the petition as well.

If you have any questions, please email Chris@zfuk.org



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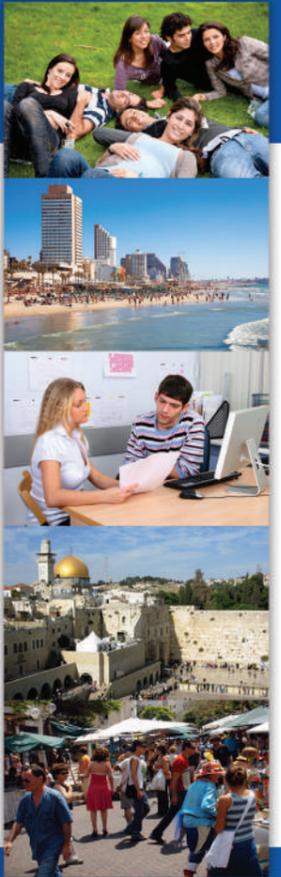
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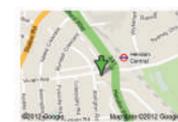
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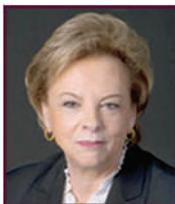
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